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***MEDIA PREVIEW
TUESDAY, MARCH 11, 10 A.M.
PAUL S. SIMON DISCOVERY THEATER***

**HIGH DEFINITION CAPABILITY ADDED TO
PAUL S. SIMON DISCOVERY THEATER
AT FORT DISCOVERY**

Augusta, GA – Years before high-definition (“hi-def”) will be widely available on television and in movies, the Paul S. Simon Discovery Theater at the National Science Center’s Fort Discovery will bring audiences the most advanced audio-visual presentation capability in the world, with images that are five times sharper than standard video.

The National Science Center, in conjunction with CineMuse, one of the nation’s leading companies in hi-def production, programming and distribution, offers audiences a rare opportunity to see science and nature, visual and performing arts, documentary, and family fare programs in hi-def – which has images that are five times sharper and more colorful than currently available.

“We are very excited to be the first location in the southeast to join with the leading museums in the country to present hi-def programs to our visitors. These programs offer outstanding entertainment that is made even more exciting by the dazzling colors and detail that hi-def offers and to have yet another opportunity to enhance the visitor experience to the National Science Center’s Fort Discovery,” said Joe F. Edwards, CEO and Chairman of the Board for National Science Center, Inc.

(more)

ADD ONE
HI-DEF ADDITION TO THEATER

Over the last year, many of the nation's leading cultural and educational institutions have established hi-def cinemas. And now, the National Science Center joins the National Gallery of Art in Washington, D.C., Pittsburgh's Carnegie Museum of Natural History, the Canadian Museum of Nature and 41 other members of the CineMuse Network in the U.S. and Canada.

According to Ted Geier, CEO of CineMuse, "Hi-def is closer to a live, in-person experience than any other audio-visual presentation medium. Audiences have been anxious to experience it, and we are thrilled to be working with the National Science Center to bring this new visual experience to audiences in Augusta."

To find out more about hi-def presentations at Fort Discovery, visit our website at www.NationalScienceCenter.org.

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