

**FOR IMMEDIATE RELEASE**

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**MARK YOUR CALENDAR!**

**FORT DISCOVERY SIGNS ON FOR  
MUSEUM DAY 2007 PRESENTED BY  
*SMITHSONIAN* MAGAZINE AND HYUNDAI MOTOR AMERICA**

*—THIRD ANNUAL MUSEUM DAY FEATURES  
FREE GENERAL ADMISSION ON SEPTEMBER 29, 2007—*



August 31, 2007—On Saturday, September 29, 2007, Fort Discovery will participate in “Museum Day,” presented by *SMITHSONIAN* magazine and Hyundai Motor America. Museum Day is a day when museums and cultural institutions nationwide open their doors free of charge to *SMITHSONIAN* magazine readers and Smithsonian.com visitors. Celebrating culture, learning and knowledge, Museum Day reflects the spirit of the magazine, and emulates the free-admission policy of the Smithsonian Institution’s Washington, DC-based facilities. This year’s Museum Day is also supported by CITGO Petroleum Corporation and, for the third consecutive year, TIAA-CREF.

“Being a part of Smithsonian Museum Day is a great way for The National Science Center to become involved with another national organization that appreciates the value of promoting education and learning initiatives,” said Rob Dennis, President and CEO of The National Science Center.

The National Science Center’s headquarters, Fort Discovery, is located on the scenic Riverwalk in downtown Augusta, GA. This 128,000 square-foot family-oriented math and science center fires the imaginations of children and adults by making math, science and technology come alive with 250

hands-on exhibits, custom digital theater programs, portable planetarium, educational workshops and demonstrations as well as being the home-base for an array of national educational outreach programs.

Last year, approximately 30,000 people attended Museum Day. Forty-nine states were represented by 448 participating museums, including 55 Smithsonian affiliates.

Attendees must present *SMITHSONIAN* magazine's Museum Day Admission Card to gain free entry to participating institutions. The Museum Day Admission Card is available in the September issue of *SMITHSONIAN* magazine and a downloadable version is available on the Museum Day website at [www.smithsonian.com/museumdaycard](http://www.smithsonian.com/museumdaycard). The general public is welcome to participate by going to the Smithsonian.com website and downloading the Museum Day Admission Card. Listings and links to other participating museums' and sponsors' sites can be found at [www.smithsonian.com/museumday](http://www.smithsonian.com/museumday).

**The National Science Center | One 7th Street, Augusta, Georgia 30901 | Telephone: 800-325-5445 |  
[www.NationalScienceCenter.org](http://www.NationalScienceCenter.org)**

**Fort Discovery is open seven days a week with the exception of New Year's Day, Easter, Thanksgiving, and Christmas.**

**Hours: Monday thru Saturday: 10am – 5pm, Sunday: 12 noon – 5pm.**

**Admission Fees: General Admission is \$8 for Adults and \$6 for Children, Seniors and Active Military. Members are free. All-day pass for the Paul S. Simon Discovery Theater is \$2/person. Admission to the StarLab Planetarium is \$2/person. Special rates for school students and other groups.**

### About Smithsonian Publishing

Founded in 1970 with the launch of *Smithsonian* magazine, Smithsonian Publishing—comprised of *Smithsonian* magazine, *Air & Space*, goSmithsonian and the Smithsonian digital network—allows the intellectually curious to indulge and engage their passions for history, the arts, science, the natural world, culture and travel. Smithsonian Publishing's flagship publication, *Smithsonian* magazine, has a circulation of more than 2 million. This multi-media network is also affiliated with the world's most visited museum and research complexes at the Smithsonian Institution. For more information, visit [www.smithsonianmagazine.com](http://www.smithsonianmagazine.com), [www.airandspace.com](http://www.airandspace.com), and [www.gosmithsonian.com](http://www.gosmithsonian.com).

### About Hyundai Motor America

Hyundai Motor America, headquartered in Fountain Valley, California, is a subsidiary of Hyundai Motor Co. of Korea. Hyundai vehicles are distributed throughout the United States by Hyundai Motor America and are sold and serviced through more than 750 dealerships nationwide.

#### About CITGO

CITGO, based in Houston, is a refiner and marketer of transportation fuels, lubricants, petrochemicals, refined waxes, asphalt and other industrial products. The company is owned by PDV America, Inc., an indirect, wholly owned subsidiary of Petróleos de Venezuela, S.A., the national oil company of the Bolivarian Republic of Venezuela.

#### About TIAA-CREF

TIAA-CREF is a national financial services organization with over \$412 billion in combined assets under management and the leading provider of retirement saving products and services in the academic, research, medical and cultural fields. TIAA-CREF is committed to a long-term approach to investing, providing guidance tailored to the unique needs of our clients and offering products with among the lowest expenses in the industry.

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